

CIRCON® IS CIRCULARITY.

Sustainability is essential to great design. That's why we created Circon—the most environmentally friendly vinyl wallcovering on the planet.

Named for its circular economy, Circon is the first technology to close the loop from formation through recycling. Every yard of Circon removes CO₂ from the atmosphere and displaces fossil fuels.

Plus, Circon delivers on design, performance, and sustainability—all at a price that's comparable to conventional wallcovering.

CIRCON IS BIO-SOURCED.

By replacing ingredients in Circon with renewable materials that absorb CO₂, Versa helps displace fossil fuels and reduce emissions.

- 70%+ bio-sourced content
- FSC-certified wood feedstock and algae-based material sequester carbon during formation
- 100% bio-sourced fiber backing sequesters carbon prior to formation
- Reduces fossil fuel use and carbon footprint



CIRCON IS CARBON-NEUTRAL.

Carbon neutrality involves the balance between emitting and removing carbon dioxide from the atmosphere. The bio-materials in Circon:

- Remove CO₂ at the source
- Displace fossil fuels to help reduce emissions
- Help minimize CO₂ throughout the supply chain
- Help lower our carbon footprint



CIRCON IS FULLY RECYCLABLE.

Through our one-of-a-kind reclamation program, Circon is 100% recyclable. It means every yard of Circon has a sustainable impact beyond its project life. Contact us for more information on incorporating recycling into your next project.

HOW IT WORKS:

- Bio-materials absorb carbon as they grow
- Materials are sustainability sourced and harvested
- Bio-sourced ingredients replace conventional components
- The process creates a circular economy of Enriching, Making, and Returning



DESIGN WITHOUT COMPROMISE

- ✓ Design
- ✓ Performance
- ✓ Sustainability
- ✓ Affordability
- ✓ Availability

PERFORMANCE MATTERS

- Type II
- 20 oz.
- Bleach cleanable
- ASTM E84 Class A
- ASSURE™ Surface Protection available
- Versa Permavent™ microventing available

SUSTAINABILITY REDEFINED

- Certified carbon-neutral
- 70%+ bio-sourced
- 100% recyclable
- 100% rapidly renewable materials
- Water-based inks
- Environmental Product Declaration (EPD)
- Health Product Declaration (HPD)
- Aggressive manufacturing materials recovery and reuse program
- Prop. 65 compliant
- Low VOC
- Free of Phthalates, Formaldehyde, Heavy Metals, PBDEs
- 100% recyclable packaging including 100% recycled FSC cores

LIMITLESS DESIGN OPTIONS

Most patterns can be converted to the Circon construction.

