

SNAP! The Clear 1-Step Choice

• DRY ERASE COATING COMPARISONS

COATING	SNAP!	Other Brand I	Other Brand W	Other Brand F
SURFACE PREP	APPLY PAINT/PRIMER IN ONE TINTED TO DESIRED COLOR	PRIME KILZ LET DRY 24 HRS, APPLY 2 COATS OF SEMI GLOSS OR GLOSS PAINTS WAIT 24HRS	PRIME COAT, THEN PAINT WITH EGGSHELL OR GLOSSIER	PRIME WITH EGG SHELL PAINT WAIT 24 HRS BEFORE COATING
COATING APPLICATION	APPLY SINGLE COAT EVENLY OVER PRIMED SURFACE	1THIN COAT WAIT 5MIN, APPLY 2ND COAT, DRIES QUICKLY WORK FAST.	WHEN APPLING COATING MUST KEEP WET EDGE PAINT IN ONE DIRECTION ONLY	1ST COAT IN 70-80 SQ FT AREA. REPEAT 2ND COAT. BACK ROLL IN SAME DIRECTION
YIELD OF PRODUCTS	200 SQFT PER QUART.	100 SQFT PER QUART(2COATS)	100 SQFT PER QUART	100 SQFT PER QUART(2COATS)
POT LIFE	ONE COMPONENT UP TO 2HRS	MIX TWO COMPONENTS, LESS THAN 1HR.	MIX TWO COMPONENTS, LESS THAN 1 HR.	MIX TWO COMPONETS, 3 TO 4 HRS.
VOC	LESS THAN 50 G/L	LESS THAN 125G/L	LESS THAN 50 G/L	LESS THAN 100G/L
CURE TIME	5 DAYS	7 DAYS	5 DAYS	5 DAYS
OPEN TIME TO GO BACK IN COATING	UP TO 1HR	CAN'T GO BACK IN COATING	CAN'T GO BACK IN COATING	CAN'T GO BACK IN COATING
ROLLER COVERS	FOAM (NO LINT), NO OVER LOAD	3/8" MICROFIBER	1/4" MICROFIBER	1/4" SHORT NAP
SMELL OF PRODUCTS	NO TO SLIGHT ODOR	STRONG	ODORLESS TO MILD	STRONG
UNUSED PRODUCT	UNUSED PRODUCT CAN BE USED ON ANOTHER PROJECT	NO CAN'T BE REUSED	NO CAN'T BE REUSED	NO CAN'T BE REUSED
SHELF LIFE OF PRODUCTS	1 YEAR	1 YEAR	1 YEAR	1 YEAR
SIZE OF PRODUCTS	200 SQFT QUART	100 SQFT QUART	100 SQFT QUART	100 SQFT QUART --- 400 SQFT GAL
WHAT IS PROVIDED IN A KIT	ROLLER COVER, STIR STICK, AND OPENER	2 ROLLER COVERS AND STIR STICK	COATING ONLY	ROLLER COVER AND STIR STICK
COMPONENTS	ONE	TWO MIXING REQUIRED	TWO MIXING REQUIRED	TWO MIXING REQUIRED
POST APLICATION TREATMENT	NO	NO	YES	NO
LAYOFF IN ONE DIRECTION	NO LAYOFF REQUIRED , NO MAINTAINING WET EDGE	MUST LAYOFF IN ONE DIRECTION, MUST MAINTAIN WET EDGE.	MUST LAYOFF IN ONE DIRECTION, MUST MAINTAIN WET EDGE	MUST LAYOFF IN ONE DIRECTION, MUST MAINTAIN WET EGDE.
BACK ROLL	YES CAN BACK ROLL, IF NEEDED	NO CAN'T BE BACK ROLLED	NO CAN'T BE BACKED ROLLED	NO CAN'T BE BACKED ROLLED
COATS OF PRODUCT	ONE ONLY	TWO COATS	ONE ONLY	TWO COATS
CUT IN WALLS	UP TO 1 HR BEFORE APPLING COATING	MUST CUT IN AS YOU ROLL WALL.	MUST CUT IN AS YOU ROLL WALL.	MUST CUT IN AS YOU ROLL WALL.
SHIPPING	FREEZE THAW- CAN BE SHIPPED IN COLD WEATHER. CAN BE SHIPPED BY AIR.	CAN'T BE SHIPPED IN COLD WEATHER, WILL FREEZE CAN'T USE.	CAN'T BE SHIPPED IN COLD WEATHER, WILL FREEZE CAN'T USE.	CAN'T BE SHIPPED IN COLD WEATHER, WILL FREEZE CAN'T USE.