

# JONATHAN MARK

## VINYL WALLCOVERING

## APPLICATION INSTRUCTIONS

### **STOP AND READ BEFORE INSTALLING**

**IMPORTANT** – If at any time during installation a discrepancy is discovered **STOP**. Contact your distributor before proceeding. Any deviation from this procedure will negate any claims later filed.

Carefully examine this material to ensure correct pattern, colour, quantity and that all rolls are the same lot number.

Vinyl Wallcoverings must be installed only under permanent lighting conditions. Temperature in the area to receive vinyl wallcovering should be maintained between 60-80 degrees Fahrenheit and relative humidity at 50% or less, for at least six days prior to and after installation.

### **SURFACE PREPARATION**

- 1 All surfaces to receive fabric-backed vinyl must be smooth, clean, dry and structurally sound. Newly plastered walls should not have excessive quantities of lime or alkali. Walls should not contain in excess of 5-7% residual moisture content. A moisture meter can be used to determine moisture content.
- 2 All new walls (drywall, plaster) should be primed with a quality, adhesion promoting, acrylic or latex wallcovering primer. If a moist wall condition exists, an oil-based primer may be used to create a waterproof barrier. If an oil-based primer is used, always apply an acrylic or latex primer over it before hanging the vinyl wallcovering. (Note – oil based primers create a non-porous surface which, along with the vinyl wallcovering, tend to trap moisture, prolong drying and may result in adhesion problems).

- 3 An adhesion test should be performed to ensure compatibility of the primer with the adhesive. At least fourteen (14) days should elapse before removing the test strips.
- 4 Existing walls present varied conditions, but essentially should be brought to a condition whereby glossy surfaces are sanded, irregularities repaired and the surfaces primed as with new walls. To ensure the soundness of an existing wall surface, we recommend the following:
  - a) Cut a shallow “x” in the painted surface with a razor blade. Wrap a strip of masking tape around your finger (sticky side out) and press it to the “x”, checking to see whether the paint film separates from the wall surface.
  - b) Take a wet sponge; hold it against the painted surface for 15-20 seconds, checking for any pigment or colour transfer from the wall surface to the sponge.

If the painted surface is found to be “unsound” by either of the above tests, the paint must be removed.

- 5 Remove the old wallcovering completely. After wallcovering is removed, remove remaining adhesive with a good quality adhesive remover, then rinse the wall and allow to dry. Prime with a good quality wallcovering primer. If the old wallcovering is peel able, remove both the top and bottom layer of wallcovering.
- 6 Surfaces other than drywall or plaster may require special procedures and application techniques. Contact your distributor or manufacturer for recommendations prior to starting.

## APPLICATION

- 1 All rolls are numbered consecutively. Rolls must be cut and installed in sequence, starting with roll one (1). All strips should be numbered and hung in sequence as they are cut from the roll.
- 2 When hanging non-matched textured patterns, reverse hang alternate strips. After 3 strips are hung, carefully inspect the wallcovering. If the pattern effect is not acceptable, re-hang strip No 2 without reversing. Approval should be obtained at this point before proceeding. If there is variation in colour and/or pattern effect, discontinue hanging and contact

your distributor immediately. THE MANUFACTURER WILL NOT BE RESPONSIBLE FOR CLAIMS BEYOND THREE (3) STRIPS.

- 3     Seams on non-matched patterns may be table trimmed, or overlapped and double cut during installation, exercising care not to cut too deeply into the wall substrate. Geometric and matched designs may require table trimming for match perfection.
- 4     Apply adhesive to the fabric backing using a pasting machine, or for hand application, a short napped paint roller. Use a quality, pre-mixed vinyl wallcovering adhesive matched to the weight of the material being installed. Fold each sheet over and allow time for the adhesive to penetrate the fabric. Adhesive should be maintained at a temperature between 65 and 78 degrees Fahrenheit.
- 5     Install each sheet on the wall using a stiff, short bristle brush or flexible broadknife. Apply material above doors and above and below windows as it comes from the roll. DO NOT SKIP. Vertical joints should not occur less than six inches from inside or outside corners. A heat gun may be used to allow the vinyl to conform to irregular corners.
- 6     Remove excess adhesive and dirt from wallcovering surface, seams and surrounding surfaces immediately, using a sponge or damp cloth frequently rinsed in clean, warm water. A paste release chemical designed to brook the static electricity generated may be added to the water. Dry with a soft, lint-free cloth. Do not use an excessive amount of water to remove adhesive from the seams, as it may seep into the seam and dilute the adhesive. As dried adhesive is difficult, and in some cases impossible to remove, immediate removal is imperative. It is recommended that either two inch masking tape or easy-mask be used under the overlaps to avoid paste staining.

#### **WARRANTY**

Vinyl is guaranteed to be free of defects in workmanship and material for one year. We cannot accept responsibility for claims if the above instructions are not followed, nor are we liable for labour and associated costs, over and above the cost for replacement material.